

X 208
February 13, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, FEBRUARY 11, 1961</u>			
* * * * *			
	* READY-TO-WEAR TIME TABLES		*
	* ON PAGES 8, 9, 10		*
* * * * *			
Thursday Feb. 9 9:45 A.M. Coffee	PRESS PREVIEW OF SPRING SHOE COLLECTION Preview of Spring shoes. By invitation. (For release, Mon., Feb. 13.) Publicity: Margot Infantino, LO. 4-3300, Ext. 6113.	GIMBELS	4TH FLOOR AUDITORIUM
Thursday Feb. 9 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Spring custom-order collection at a preview for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	6 EAST 57TH STREET SALON
Thursday Feb. 9 12:00 Noon Luncheon	PREVIEW: COUTURE SUMMER FASHIONS Daytime, cocktail and evening fashions for press and buyers. By invitation. Thereafter showing Feb. 14, 15, 22 at 12:00 Noon, by reservation. Contact: Joan Baron, CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 9 12:00 Noon Luncheon	BENEFIT SHOWING OF FASHIONS BY SOPHIE Fashion show by Sophie of Saks Fifth Avenue to secure rummage for sale at Thrift Shop. Proceeds from sale will benefit patients at Memorial Hospital. Price: \$8.50. Contact: Mrs. Harry Rafter, TR. 9-3000.	THRIFT SHOP & MEMORIAL HOSPITAL	WALDORF-ASTORIA GRAND BALLROOM
Thursday Feb. 9 12:00 Noon Luncheon	REPORT ON HOME FURNISHINGS MARKETS "A Market Sketchbook"--specially edited report on what was important at the home furnishings markets, with on-the-spot sketches by Arthur Norgren, "H.F.D." Art Director. Speaker: Vera Hahn, "Home Furnishings Daily." Prices: \$6.50, members; \$7.50 guests. Contact: Josephine Brush, TE.8-5133.	NAT'L HOME FASHIONS (767 LEX. AVE.)	HOTEL PIERRE GRAND BALLROOM
Thursday Feb. 9 2:30 P.M.	PRESS PREVIEW: SUMMER DRESS COLLECTION For press and buyers, by invitation. Continuous daily showings thereafter. Contact: Betty Yarmon, LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Thursday Feb. 9 2:30 P.M.	PREVIEW OF SUMMER DRESS COLLECTION Summer dresses and ensembles designed by Patrick Porter. By invitation. Continuous thereafter. Publicity: Margaret Hodge, LT. 1-3260.	DAN KELLER CO., INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 9 2:30 P.M.	SPRING-SUMMER DRESS COLLECTION Spring-Summer dress collection at 2:30 P.M., daily. Mornings by appointment. Contact: Helene Schembs, EL. 5-0989.	DOROTHY DICKERSON	19 WEST 57TH STREET SALON - 6TH FLOOR
Thursday Feb. 9 2:30 P.M.	SHOWING OF SUMMER COLLECTION Daily except Friday at 2:30 P.M. until Feb. 16. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 9 4:00 P.M.	AFTERNOON AND COCKTAIL DRESSES David Hart's Summer collection of afternoon and cocktail dresses at 4:00 P.M. By invitation. Also, Feb. 14, 15 at 10:00 A.M. Contact: OX. 5-2910.	DAVID HART, INC.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Feb. 9 4:00 P.M.	OPENING OF SUMMER COLLECTION Summer collection of dresses, costumes and suits, Feb. 9, 13, 15 at 4:00 P.M. By reservation. Contact: PE. 6-5547. Publicity: Pauline Greene at Charles J. Charney, 101 West 55th St., PL. 7-0955.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Thursday Feb. 9 5:00 P.M. Cocktails	PREVIEW OF SUMMER COLLECTION Preview of Summer collection designed by Kasper for Arnold & Fox. Showing also Feb. 14 at 5:00 P.M. By reservation. Contact: Bob Kramer, CH. 4-3914.	ARNOLD & FOX, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Feb. 9	OPENING: SUMMER DRESSES Continuous showings of Summer dress collection, designed by Shannon Rodgers. Contact: CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Feb. 9	OPENING: CALIFORNIA SUMMER COLLECTION Travilla will present his Summer collection, by appointment. Contact: EL. 5-2600.	TRAVILLA (853 N. LA CIENEGA, L.A.)	SAVOY-HILTON HOTEL
Beginning Thursday Feb. 9	OPENING OF SUMMER COLLECTION Max Lawrence misses dresses and Martinette petites at continuous daily showings. Contact: Widdy Mitchell, WI. 7-2055.	MAX LAWRENCE, INC.; MARTINETTE PETITES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday Feb. 10 9:30 A.M. Breakfast	PRESS PREVIEW OF SUMMER COLLECTION Preview of Adele Simpson's Summer collection at 9:30 A.M. By invitation. Thereafter, Feb. 14, 15, 16, 21, 23 at 10:00 A.M., by reservation. Contact: LA. 4-7626. Publicity: Eleanor Lambert, MU. 8-2130.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Friday Feb. 10 9:45 A.M. Coffee	PRESS PREVIEW OF BRIDAL FASHIONS Press preview of wedding gowns and fashions for bridesmaids. (Note <u>Change Of Date.</u>) By invitation. Customer show at 5:45 P.M. Publicity: Irene Gillis, MU. 8-6800.	THE TAILORED WOMAN	YOUNG THIRD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 10 11:00 A.M.	PRESS PREVIEW: SUMMER COLLECTION Trade Feb. 14, 15, 21 at 11:00 A.M. By invitation and reservation. Contact: Anita Hoffman, WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Feb. 10 12:00 Noon Luncheon	PRESS PREVIEW OF SUMMER COLLECTION By invitation for the press, followed by buffet luncheon. <u>Trade showings</u> Feb. 9, 10, 14, 15, 16, 21 at 2:30 P.M., by appointment. Contact: LA. 4-5800. Publicity: Eleanor Lambert, MU. 8-2130.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Friday Feb. 10 2:30 P.M.	PREVIEW OF SUMMER COLLECTION Preview of Rembrandt's Summer collection. By invitation. Thereafter, Feb. 13, 14, 15, 16 at 2:30 P.M. Contact: Murray Solomon, LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
<u>WEEK BEGINNING SUNDAY, FEBRUARY 12, 1961</u>			
Feb. 12	LINCOLN'S BIRTHDAY (Sunday) <u>Banks and Post Office closed on Monday</u>		
Sunday Feb. 12 1:00 P.M.	SPRING COUTURE FASHIONS DURING BRUNCH Fontana's Spring couture collection. Hats--John Frederics. Shoes-- Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 East 37th St., MU.9-8542.	FONTANA OF ROME	HAMPSHIRE HOUSE FOUNTAIN ROOM
Feb. 13	GIMBELS' RELEASE DATE--Spring collection of shoes. (Preview Feb. 9--page 1.)		
Feb. 13	MACY'S RELEASE DATE--Made-in-Europe fashions. (No Show.)		
Monday Feb. 13 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON "Fashion Show Of The Month"--Pauline Trigere's Spring collection, avail- able at Lord & Taylor. Press by invitation. Public by invitation; con- tact: "Banquet Dept.," PL. 5-1000. Sheraton-East Fashion Director: Mary Alice Rice, CI. 6-1790.	TRIGERE, INC. (550 SEVENTH AVENUE)	SHERATON-EAST HOTEL BALLROOM
Monday Feb. 13 4:00 P.M.	SHOWING: JUNIOR SUMMER COLLECTION Junior Accent's Summer collection at 4:00 P.M. Continuous daily there- after. Contact: IO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Feb. 13	OPENING OF SUMMER COLLECTION Continuous showings of Stephan Ltd.'s Summer collection. Contact: Betty Yarmon, IO. 4-9194.	STEPHAN LTD. BY SCHRADER	530 SEVENTH AVENUE SCHRADER - 3RD FLOOR
Monday Feb. 13; Feb. 14	EIGHTY-FIFTH ANNUAL DOG SHOW More than 2500 dogs of about 100 breeds will be presented. A special feature on Tues., Feb. 14, afternoon and evening, will be a demonstra- tion of sheep-herding. Admission: \$2.50 (Adults); \$1.25 (Children). Contact: Thelma Boalbey, GR. 3-5815.	WESTMINSTER KENNEL CLUB (20 WEST 10TH ST.)	MADISON SQ. GARDEN 8TH AVE. & 49TH ST.
Feb. 14	OHRBACH'S RELEASE DATE--Made-In-France dresses. (No Show.)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 14 9:30 A.M. Breakfast	PRESS PREVIEW: BRANELL SPRING FASHIONS Best will present the Branelle Spring collection to the press. By invitation. Publicity: Anne Harmon, PL. 9-2000.	BEST & CO.	13TH FLOOR LOUNGE
Feb. 14	VALENTINE'S DAY AND MARDI GRAS DAY - - Tuesday		
Tuesday Feb. 14 11:00 A.M. Aperitif	FRENCH AND ITALIAN KNIT COLLECTION Fall 1961 collection of wool knit ensembles and dresses by Korrigan Lesur of Paris, as well as silk and textured wool knit costumes from Avagolf of Milan. Mme Ghislaine de Kermaingant, fashion director and M. Guy Milon, director, will be present. Showing at 11:30 A.M. By invitation. Publicity: Ruth Hammer Associates, 2 West 59th Street, EL. 5-7872.	KORRIGAN LESUR CORP. (70 WEST 40TH STREET)	HAMPSHIRE HOUSE THE COTTAGE
Tuesday Feb. 14 12:30 P.M. Luncheon	OPENING OF SUMMER COLLECTION Frank Starr's Summer collection, showing at 1:15 P.M. Luncheon will be served on Tues., Feb. 14 only, by reservation. Also, showing Feb. 15, 21, 23 at 1:15 P.M. Contact: Marian Auley, LA. 4-7690.	FRANK STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Feb. 14 1:00 P.M.	OPENING OF SUMMER DRESS COLLECTION Summer dresses and costumes, designed by John Moore, at 1:00 P.M., Feb. 14, 16, 20. Contact: Jo MacLeod, BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Feb. 14 3:00 P.M. Champagne	PREVIEW: FALL SWEATERS AND COORDINATES "The Wonderful World of Wondermere"--Renart's Fall collection of sweaters; also premiere showing of coordinates. By invitation. Continuous thereafter. Publicity: Judith Hall at Diamond-Barnett, MU. 2-7025.	RENART SPORTSWEAR CORP.	1410 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday Feb. 14 4:00 P.M.- 7:00 P.M.	DEMONSTRATION OF USE OF APPLIQUE "Bondex Fun Party" and demonstration of the use of applique. By invitation. Contact: PL. 3-8700.	COATS & CLARK (430 PARK AVENUE)	HOTEL ASTOR EMERALD ROOM
Beginning Tuesday Feb. 14	OPENING: SUMMER COUTURE COLLECTION Showing of daytime and evening Summer couture collection, designed by Angela. By appointment. Contact: Miss Rae, JU. 2-1747.	ROSSINO-ANGELA	40 WEST 57TH STREET SALON - 3RD FLOOR
Beginning Tuesday Feb. 14	OPENING: SUMMER COUTURE FASHIONS Mary Black's daytime and evening Summer couture collection, daily from 9:00 A.M. to 5:00 P.M. By appointment. Contact: Dorothy Smith, PL. 8-2014.	MARY BLACK OF LONDON	41 WEST 57TH STREET SALON - 8TH FLOOR
Feb. 15	ASH WEDNESDAY -- BEGINNING OF LENT		
Wednesday Feb. 15 9:30 A.M. Coffee	PREVIEW: CHILDREN'S SPRING FASHIONS Preview for the press of American and imported fashions for children. (For release at convenience.) By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Feb. 15 9:30 A.M.	PRESS PREVIEW OF FALL 1961 FABRICS For press and fashion coordinators, showing display and garments in Fall 1961 fabrics; also Feb. 16 at 4:00 P.M., Feb. 17 at 2:30 P.M. For manufacturers and designers, Feb. 8 and 13 at 4:00 P.M.; Feb. 9 and 14 at 9:30 A.M. Refreshments will be served half hour before showings. (Note Change of Hours.) By admission card only. Contact: Julie Buddy, Fashion Director, OX. 5-1200.	MILLIKEN WOOLENS, INC.	1045 SIXTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Feb. 15 4:00 P.M.	PREVIEW BY CARVEN AND VIRGINIE OF PARIS Press preview of Spring fashions by Carven and Virginie of Paris. By invitation. (Release date--Friday, Feb. 17.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR "MISS BERGDORF" SHOP
Thursday Feb. 16 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING SHOES Preview for press of Spring shoe collection at opening of new salon. By invitation. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	STREET FLOOR
Thursday Feb. 16 12:30 P.M. Luncheon	COATS AND SUITS AT LUNCHEON SHOW Showing of Spring fashions, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	HARRY FRECHTEL	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 16 1:15 P.M.	OPENING OF SUMMER COLLECTION Showings Thurs., Feb. 16 at 1:15 and 4:00 P.M. Thereafter Feb. 17, 21, 23 at 1:15 P.M. By invitation. Contact: Kay McGowan, LO. 5-6453. Publicity: Martial & Co., TE. 8-6270.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 16 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: SWEATERS & KNITS BY GIVENCHY Talbot Knitting Mills will present their Fall collection of Givenchy sweaters and a new group of knit dresses, suits and coats. Show at 4:30. By invitation. Publicity: Ruth Hammer Assoc., 2 W. 59 St., EL. 5-7872.	TALBOTT KNITTING MILLS (1407 BROADWAY)	SHERATON EAST HOTEL TRIANON ROOM
Friday Feb. 17 9:00 A.M. and 12:00 Noon	SPORTSWEAR FASHIONS: BREAKFAST & LUNCHEON "American Sportswear, 1961"--Fashion Group breakfast and luncheon. (Because of the great demand for tickets, a breakfast showing has been added.) Speaker: Vincent Draddy of David Crystal. Co-chairmen: Jo Ahern Zill; Betty Dorso. Breakfast: \$6.00, members; \$10.00 guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Sunday Feb. 19- Feb. 22	MEN'S WEAR FASHION CLINIC AND AWARDS Third annual men's and boys' wear fashion show, clinic and special press "Lulu" awards, in conjunction with 43rd annual convention of Nat'l Assn. of Retail Clothiers and Furnishers. By invitation. Contact: Rion Bercovici, MU. 3-8913.	AMER. INSTITUTE OF MEN'S & BOYS' WEAR	PALMER HOUSE CHICAGO, ILL.
Feb. 20	FLORENCE PICTURE RELEASE DATE.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 20 4:00 P.M. Cocktails	"SPRING-O-RAMA" COIFFURE COLLECTION Marcel of New York will present "Spring-O-Rama" coiffure collection to the press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MARCEL OF NEW YORK (14 EAST 56TH STREET)	SHERRY NETHERLANDS CRYSTAL ROOM
Thursday Feb. 23 12:30 P.M. Luncheon	LUNCHEON SHOWING OF SPRING MILLINERY Don Marshall's Spring millinery collection during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.", PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	DON MARSHALL, INC. (18 EAST 53RD STREET)	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 23 4:30 P.M. Cocktails	PRESENTATION OF NEW MAKEUP Press party introducing new makeup discovery, "Cover Girls." By invitation. Publicity: Helen Nash Assoc., 18 East 60th Street, PL. 9-5980.	NOXZEMA	SHERATON-EAST HOTEL DIPLOMAT SUITE
Friday Feb. 24 11:30 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bergdorf Goodman will preview their custom-order collection, designed by Leslie Morris. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Sunday Feb. 27- March 3	ADVANCE FALL SHOE SHOWINGS Contact: Herbert Levine, president, 161 Sixth Ave., OR. 5-7900.	DESIGNER SHOE GUILD	MEMBERS' SHOWROOMS
Feb. 28	PARIS PICTURE RELEASE DATE (Feb. 21 Delivery Date for Models.)		
Tuesday Feb. 28 2:30 P.M.	WORKSHOP: SHOES, FASHIONS & FACTS Workshop presentation including costume ensembles, fabrics, shoes and colors for Fall 1961. Admission limited to advance registration. Tickets: \$5.00 (includes swatched color guide). Contact: Nat'l Shoe Retailers Association, MU. 6-7520.	NAT'L SHOE RETAILERS; COLOR ASSOCIATION	HOTEL PLAZA BALLROOM
Tuesday Feb. 28 4:00 P.M. Champagne	PREVIEW: FRENCH CUSTOM COLLECTION Alice Schweitzer will present her all occasion Paris-designed collection. By invitation. Publicity: Naomi Zagor, BU. 8-6337 or UN. 1-3350.	ALICE SCHWEITZER	739 MADISON AVENUE SALON
Thursday March 2 12:30 P.M. Luncheon	EUROPEAN READY-TO- WEAR AT LUNCHEON SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. (Release date, Fri., Feb. 13.) Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA BALLROOM
Saturday March 4- March 12	N. Y. COLISEUM ANTIQUES FAIR Antiques from all parts of the world on display and for sale by more than 140 antiques dealers from the U.S. and England. Hours: 1:00 - 11:00; Sundays, 2:00 - 7:00. Admission: \$1.50 (opening day \$2.00). Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.	WESTCHESTER ENTERPRISES	NEW YORK COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday March 7 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE Sophie, with the assistance of Stephen Erklin, will present her Spring collection to the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Tuesday March 7 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION Macy's will present their import collection to the press. By invitation. (For release, Fri., March 10.) Publicity: Stephanie Horton, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Wednesday March 8 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT COLLECTION By invitation. (For release, Wed., March 9.) Public showings on March 8 at 12:30 and 6:00 P.M., 3rd floor. Publicity: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR
Wednesday March 8 3:00 P.M.	OPENING: SPRING CUSTOM-ORDER COLLECTION Chez Ninon will present their Spring custom-order collection of French imports to press and customers. By invitation. Contact: PL. 3-6821.	CHEZ NINON, INC.	487 PARK AVENUE SALON
March 10	MACY'S RELEASE DATE--Import collection.		
March 13	SAKS FIFTH AVENUE RELEASE DATE--Import collection. (No Show.)		
Tuesday March 14 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Spring-Summer custom and import collection. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday March 15 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Elizabeth Arden's ready-to-wear and custom originals. By invitation. (Release date, Fri., March 17.) Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
March 17	ST. PATRICK'S DAY -- Friday.		
March 17	ELIZABETH ARDEN'S RELEASE DATE--Spring Preview, March 15 (See above).		
March 26	PALM SUNDAY.		
March 31	GOOD FRIDAY.		
April 2	EASTER SUNDAY.		
Thursday* March 9 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Spring import collection at breakfast and luncheon. (More Details Later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

* Out of date order

— READY-TO-WEAR TIME TABLE, FEB. 9 - FEB. 14, ("O" REFERS TO OPENING, "P" PREVIEW) —
 For more details, refer to specific listings in current and previous issues.

<u>THURSDAY, FEB. 9</u>	<u>FRIDAY, FEB. 10</u>	<u>MONDAY, FEB. 13</u>	<u>TUESDAY, FEB. 14</u>
9:30 Cameo Evening; Five Thirty P.M. Nathan & Strong Modern Couture Harold Levine	Adele Simpson(P)		Cameo Evening; Five Thirty P.M. Nathan & Strong Modern Couture Harold Levine
10:00			Adele Simpson David Hart
10:30 Rudolf Gowns Jane Derby Herbert Sondheim Seymour Jacobson Edward Abbott-- Wilson Folmar Tina Leser		Leonard Arkin David Crystal	Rudolf Gowns Jane Derby Herbert Sondheim Seymour Jacobson Edward Abbott-- Wilson Folmar Leonard Arkin David Crystal Lloyd Weill
11:00 N.S. Juniors	Wragge(P)		Wragge N.S. Juniors
11:30 Gross Sydney	Mignon	Gross Sydney Mignon Andrew Arkin	Gross Sydney Andrew Arkin Abe Schrader
12:00 Estevez Lee Claire Alison Countess Alexander	Estevez Ceil Chapman(P)	Estevez Lee Claire	Estevez Lee Claire Alison Countess Alexander Mollie Parnis
12:30			Frank Starr(O)
1:00 Jr. Sophisticates Teal Traina Guy D.		Teal Traina Harvey Berin	Jr. Sophisticates Teal Traina Hannah Troy Talmack(O) Harvey Berin
1:15 Nat Kaplan		Nat Kaplan	Gothé
1:30 Highlight			Highlight
2:00 Mam'selle Rappi		Mam'selle	Mam'selle
2:15		Paul Parnes	

(Continued on following page)

READY-TO-WEAR TIME TABLE (continued from preceding page)

<u>THURSDAY, FEB. 9</u>	<u>FRIDAY, FEB. 10</u>	<u>MONDAY, FEB. 13</u>	<u>THURSDAY, FEB. 14</u>
2:30 Branell Martini Designed; Miss Martini Jamison Larry Aldrich Ira Rentner Ceil Chapman Mort Schrader(P) Dan Keller(P) Trigere	Ceil Chapman Rembrandt(O) Tina Leser	Branell Jamison Rembrandt Tina Leser Hayette (Juniors)	Branell Martini Designed; Miss Martini Jamison Larry Aldrich Ira Rentner Ceil Chapman Rembrandt Tina Leser Hayette (Juniors) Maurice Rentner
3:00 Anne Fogarty-- "Special Editions" Arkay Jrs.		Anne Fogarty-- "Special Editions"	
4:00 Samuel Winston David Hart(O) Townley		Harmay Junior Accent	Samuel Winston Townley
5:00 Arnold & Fox(O)			Arnold & Fox

READY-TO-WEAR TIME TABLE, FEB. 15 - FEB. 23 ("O" REFERS TO OPENING, "P" PREVIEW)
For more details, refer to specific listings in current and previous issues.

<u>WEDNESDAY, FEB. 15</u>	<u>THURSDAY, FEB. 16</u>	<u>TUESDAY, FEB. 21</u>	<u>THURSDAY, FEB. 23</u>
9:30 Cameo Evening; Five Thirty P.M. Harold Levine Nathan & Strong	Cameo Evening; Five Thirty P.M. Harold Levine Nathan & Strong Modern Couture		
10:00 Adele Simpson David Hart	Adele Simpson	Adele Simpson	Adele Simpson
10:30 Seymour Jacobson Herbert Sondheim Edward Abbott-- Wilson Folmar David Crystal Lloyd Weill Leonard Arkin	Rudolf Seymour Jacobson Herbert Sondheim Edward Abbott-- Wilson Folmar (Also Feb. 17) Jane Derby	Rudolf Trigere	Rudolf
11:00 Wragge N.S. Juniors	N.S. Juniors	Wragge	
11:30 Gross Sydney Abe Schrader Andrew Arkin Mignon	Gross Sydney (2/20) Abe Schrader	Gross Sydney	Gross Sydney

(continued on following page)

READY-TO-WEAR TIME TABLE (continued from preceding page)

<u>WEDNESDAY, FEB. 15</u>	<u>THURSDAY, FEB. 16</u>	<u>TUESDAY, FEB. 21</u>	<u>THURSDAY, FEB. 23</u>
12:00 Estevez Lee Claire Mollie Parnis Paul Blumenstein Countess Alexander (Also Feb. 22)	Estevez (Also Feb. 17 & 20) Lee Claire Mollie Parnis Alison	Estevez (Also Feb. 22) Alison	Alison
1:00 Jr. Sophisticates Harvey Berin Teal Traina Hannah Troy	Jr. Sophisticates Harvey Berin Talmack (Also Feb. 20)	Jr. Sophisticates Harvey Berin Teal Traina	Jr. Sophisticates
1:15 Nat Kaplan (Also Feb. 17 & 20) Frank Starr Gothe	Gothe Oleg Cassini(0) (Also Feb. 17)	Frank Starr Oleg Cassini	Nat Kaplan Frank Starr Oleg Cassini
1:30 Highlight			
2:00 Mam'selle	Rappi		
2:15 Paul Parnes			
2:30 Dorothy Dickerson Ceil Chapman Trigere Branell Jamison Tina Leser Ira Rentner Maurice Rentner Larry Aldrich Rembrandt Hayette (Juniors)	Dorothy Dickerson Ceil Chapman Trigere Branell Jamison Tina Leser Ira Rentner Maurice Rentner Larry Aldrich (Also Feb. 20) Rembrandt Martini Designed; Miss Martini	Dorothy Dickerson Ceil Chapman	Dorothy Dickerson
3:00 Anne Fogarty-- "Special Editions"			
4:00 Harmay Samuel Winston Townley	Oleg Cassini	Townley	

THE FOLLOWING ARE SHOWINGS WITHOUT SPECIFIED HOURS (Openings Before February 9)

Cabana	"Ingenuie" Fashions	Vera Maxwell	Scaasi
"Clothes For You"	Klein & Blaikie	McMullen	Robert Sloan
Douglas & Carmona	Lanz	Parklane Juniors;	Jack Winter;
Leslie Fay	Rosalie Macrini	Parklane Debs.	Jack Juniors
Heiser Sportswear	Majestic Specialties	R & K Originals	

MOVIES...THEATRE...OPERA

- Thursday
Feb. 9-
March 7 "HILDEGARDE" PERSIAN ROOM, HOTEL PLAZA, 59TH ST. & 5TH AVE.
Hildegard at the Persian Room for a four week engagement. Clothes
from Fontana of Rome, Sara Fredericks, Jenkins. Publicity: Eve Siegel,
35 West 53rd Street, MU. 8-4598.
- Friday
Feb. 10 PREMIERE: "FACTS OF LIFE" (Movie) ASTOR AND BEEKMAN THEATRES
Starring Lucille Ball, Bob Hope, Ruth Hussey, Don De Fore, Louis Nye,
an H.L. production, released through United Artists, in black and white.
Producer: Norman Panama. Director: Melvin Frank. Publicity: Tess
Michaels, CI. 5-6000.
- Monday
Feb. 13 SEVENTEENTH WEEK: METROPOLITAN OPERA, MET. OPERA HOUSE, B'WAY & 39TH ST.
Mon., Feb. 13: Strauss' Electra. Tues., Feb. 14: Puccini's La Boheme.
Wed., Feb. 15: Flotow's Martha. Thurs., Feb. 16: Wagner's Tristan und
Isolde. Fri., Feb. 17: Verdi's Rigoletto. Sat. Mat., Feb. 18: Verdi's
Simon Boccanegra. Sat. Eve., Feb. 18: Verdi's Il Trovatore.
Publicity: Francis Robinson, PE. 6-1200.
- Saturday
Feb. 18 OPENING: "ONCE THERE WAS A RUSSIAN" MUSIC BOX THEATRE, 239 WEST 45TH ST.
Leonard Key, Morton Segal, Kenneth Schwarz in association with Mel Howard,
will present Sam Spewack's comedy about Catherine the Great, with Walter
Matthau, Julie Newmar, Rene Taylor. Director: Douglas Seale. Costumes:
Tony Walton. Publicity: Harvey Sabinson, JU. 2-4747.
- Tuesday
Feb. 21-
March 12 OPENING: "COMEDIE FRANCAISE" CITY CENTER, 131 WEST 55TH STREET
S. Hurok will present the French company in Les Fourbieres de Scapin;
L'Impromptu de Versailles; Tartuffe; Britannicus; Le Dindon. Publicity:
Martin Feinstein, CI. 5-0500.
- Wednesday
Feb. 22 OPENING: "COME BLOW YOUR HORN" BROOKS ATKINSON THEATRE, 256 WEST 47TH ST.
Michael Ellis and William Hammerstein will present a comedy about a bache-
lor trying to escape matrimony, starring Hal March, with Sarah Marshall,
Pert Kelton. Director: Stanley Prager. Publicity: Dubesky-Weaver,
CI. 7-0030.
- Thursday
March 2 OPENING: "13 DAUGHTERS" 54TH STREET THEATRE, 152 WEST 54TH STREET
Starring Don Ameche with Sylvia Syms, Monica Boyar, Honey Sanders, Richard
Tone in a musical, set in Hawaii during the last century. About a Chinese
mandarin who marries an Hawaiian princess and the prophecy they will have
13 daughters, none of whom will marry. Presented by Jack H. Silverman.
Director: John Fearnley. Costumes: Alvin Colt. Publicity: Phillip
Bloom, YU. 6-1349.
- Wednesday
March 9 OPENING: "THE DEVIL'S ADVOCATE" BILLY ROSE THEATRE, 208 WEST 41ST STREET
Dore Schary and the Devad Co. in association with Walter Reilly, will
present the play based on the novel by Morris L. West, starring Sam Levene,
Leo Glenn, Edward Mulhare, Edward Cianelli, Olive Deering, Michael Kane.
Director: Dore Schary. Sets & Lighting: Jo Mielziner. Publicity:
Richard Maney, CI. 7-4646.
- Tuesday
March 14 OPENING: "IMPORTANCE OF BEING OSCAR" LYCEUM THEATRE 149 WEST 45TH STREET
S. Hurok and Roger Stevens, in association with Sir Michael Redgrave and
Fred Sadoff, will present Michael MacLiammoir in a one-man production,
based on the three most significant phases of Oscar Wilde's life.
Director: Hilton Edwards. Publicity: Martin Feinstein, CI. 5-0500.

1962

JANUARY	FEBRUARY	MARCH
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